



**Euro★Brussels.com**  
THE EUROPEAN AFFAIRS JOBSITE

Job Ad  
Rate Card

2018

## Executive Summary

EuroBrussels has been the number one European Affairs job site in Brussels since 2001. Our strongly focused readership consists of qualified professionals, actively seeking to improve their career opportunities in European Affairs.

Every month EuroBrussels has over 200,000 sessions and around 80,000 users. Almost 90,000 of them subscribe to our twice weekly main newsletter.

We have a large but focused audience that you can reach quickly and easily for very fair prices. Your ads can be online within a couple of hours, giving immediate results.

## About EuroBrussels.com

EuroBrussels collects and displays most European Affairs jobs, which would otherwise be scattered on multiple websites that are normally hard to find. EuroBrussels provides this service for well-educated European professionals who want to work in law, politics, economics and communications in Brussels, and other cities with European Affairs and International Relations jobs across Europe.

Through professional experience, we are familiar with the European Affairs community, its institutions, organisations, websites and working procedures – which is why we have been able to create a pioneer service for a large international and professional audience.

## Job Ads on EuroBrussels at a Glance

We offer different types of Job Ads to suit your recruitment needs:

### High Visibility Job Ads:

Your vacancy is highlighted to attract more attention and is listed in the Top Jobs box on the front page.

### Standard Job Ads:

Your logo is displayed next to your job listing and the job will be on the front page for two weeks.

### Basic Job Ads:

A free basic service for pure European Affairs jobs listed on your own website.

### Multiple Profile Job Ads:

The best value option for advertising multiple job profiles.

For full details, visit our [recruit page](#).

| EUROBRUSSELS JOB AD RATE CARD         |        |
|---------------------------------------|--------|
| Format                                | Price  |
| High Visibility Job Ad                | € 1090 |
| Standard Job Ad                       | € 690  |
| High Visibility Job Ad (NGO Discount) | € 750  |
| Standard Job Ad (NGO Discount)        | € 450  |
| Basic Job Ad                          | Free   |
| Multiple Profile Job Ad               | € 1490 |

## The advantages of a Paid Job Ad on EuroBrussels:

- Visibility to over **80'000** monthly users
- Exposure to over **200'000** sessions per month
- Standard and High Visibility jobs are listed in our main newsletter, which is sent to almost **90'000** subscribers twice a week
- New jobs are also listed in our Legal, Green, Junior, Global Interest and Executive & Expert niche newsletters
- Standard and High Visibility Job Ads are shown on the front page for two weeks, and stay on the website for up to six weeks
- A vacancy can be sent in almost any format, such as an HTML, PDF, Word document etc.

## Your vacancy is promoted to your target audience:

We know how important it is for your vacancy to reach the right audience. This is why we automatically categorise your job by policy area and include it in the appropriate niche newsletter **free of charge** – increasing not only the exposure for the job and organisation, but also your chances of finding the perfect candidate.



## High Visibility Job Ads

Do you want to **attract more attention** to your listing?

*High Visibility Job Ads* are ideal if you require:

- A quick response for urgent recruitment
- To receive a greater number of applications
- Marketing combined with recruiting

Your Job Ad will stand out among other EuroBrussels job listings:

- **Highlight** your job listing with a highlight box
- Your vacancy is shown on rotation in our **'Top Jobs'** box on the front page
- Your **logo** is displayed next to your job
- Greater exposure for the vacancy and your organisation
- Your High Visibility job will be listed first in all job searches and in job newsletters and alert emails.
- We will also publish your vacancy on our **social media** pages at no extra cost
- Option to have a full job description page hosted on EuroBrussels.com

### HIGH VISIBILITY JOB AD RATE CARD

| Format                                | Price  |
|---------------------------------------|--------|
| High Visibility Job Ad                | € 1090 |
| High Visibility Job Ad (NGO Discount) | € 750  |

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size).

## Standard Job Ads

### More flexibility, less hassle

- Your job gets listed **above** the Basic Job Ads in all listings and stays on the front page for two weeks
- Your job ad will receive **twice as many clicks** as a Basic Job Ad – doubling your chances of finding the perfect candidate
- Your organisation’s logo is shown in listings and searches next to the Job Ad
- We will also publish your vacancy on our **social media** pages at no extra cost
- Option to post **all kinds of job vacancies** on EuroBrussels that are outside our free posting conditions
- Option to have a **full job description page hosted** on EuroBrussels.com

| STANDARD JOB AD RATE CARD      |       |
|--------------------------------|-------|
| Format                         | Price |
| Standard Job Ad                | € 690 |
| Standard Job Ad (NGO Discount) | € 450 |

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size)

## Hosted on EuroBrussels – what does that mean?

Not all recruiters want (or are able) to post the job description on their own website – this means that we cannot link to it. Therefore, we offer custom web pages specifically for your job vacancy, with your organisation’s logo prominently displayed.

Here’s an example of how your job description will appear:

The screenshot shows a job listing on the EuroBrussels.com website. At the top, there are logos for EuroBrussels.com, VBO FEB, BUSINESSEUROPE, and European Business Summit. The main content area features the GAIN logo and the job title 'Senior Associate, Press and Media Relations' in Geneva, Switzerland. The job description details the role's responsibilities, including reporting to the Manager of Communications and developing a media strategy. The right sidebar contains a 'Click Here to Post a Job' button, a newsletter sign-up form, and a list of partners such as Vesalius College Brussels and MALED.

## Basic Job Ads

Most European Affairs jobs can be listed on EuroBrussels for free and are available in searches for a total of four weeks.

So what jobs are inside the EuroBrussels scope?

- The job must be a **pure EU Affairs job** located in **Europe**
- The job must require **university level degree**
- It must be a **paid job**, and not be part of a tender
- The full job description must be available at a **specific web page on your site**
- Free listing is **not available to recruitment agencies**

### EuroBrussels sister sites:

If your job is not eligible for free listing on EuroBrussels, we may still be able to post it for free on one of our sister sites.

For example, jobs in accounting, IT, secretarial and administration (in Belgium) are not eligible for free listing on EuroBrussels; however they can be listed for free on [BrusselsJobs.com](https://brusselsjobs.com).

## Audience Demographic Snapshot

### Country and language

- The majority of our users live in Western Europe. However, we do have a global audience, with around 3% visiting from the United States
- Our users are international networkers and career movers. Surveys show that while many users are based in Brussels, their mother tongue is not necessarily French or Dutch

|   | Sessions | Percentage |
|---|----------|------------|
| 1.  Belgium        | 79,511   | 31.15%     |
| 2.  United Kingdom | 18,863   | 7.39%      |
| 3.  Italy          | 17,738   | 6.95%      |
| 4.  France         | 17,252   | 6.76%      |
| 5.  Germany        | 17,057   | 6.68%      |
| 6.  Netherlands    | 9,452    | 3.70%      |
| 7.  Spain          | 8,925    | 3.50%      |
| 8.  United States | 7,925    | 3.10%      |
| 9.  Greece       | 6,439    | 2.52%      |
| 10.  Romania     | 5,128    | 2.01%      |

## Current profession and education level

- Most of our visitors are employed, although we also have large numbers of students and jobseekers.
- Over 80% of our users have university degrees – many of them with additional degrees and doctorates, predominantly in law, economics, politics and communication.

## Website Traffic

EuroBrussels' web traffic has grown significantly since its launch in 2001.

Here are some key stats:

- Around 80,000 users
- Around 200,000 sessions
- Around 700,000 impressions
- Around 90,000 subscribers to our twice weekly newsletter

## Audience Overview

1 November 2014 – 30 November 2015



## Job Ad Packs

### Significant discounts

If you have multiple vacancies to fill, a Job Ad Pack is the most convenient and economical way to recruit through EuroBrussels.

Here's an overview of what you can save:

- **Save 15%** on a package of 5 Job Ads
- **Save 20%** on a package of 10 Job Ads
- **Save 25%** on a package of 20 Job Ads

Our Job Ad Packs are the **ideal long term recruitment solution** – your Pack will remain valid for twelve months.

We would also be happy to create a customised package to best suit your recruitment needs.

## Testimonials

“Last month we posted a Job Ad for a Climate Change expert on EuroBrussels and received a great response from a number of **highly qualified experts.**”

- *Brendan Howard, Business Development Assistant, LTS International Group*

“We decided to post the Job Ad for Training & Communications Coordinator with **Pre-Selection Questions. It really saved a lot of time...** I appreciated the help from the consultants to create the best questions and really thank them for the support they provided.”

- *Koen Block, Executive Director, European AIDS Treatment Group (EATG)*

“I needed a qualified intern for our office and with EuroBrussels I received **great applications very quickly.** Great service and easy to use!”

- *Peter Drahn, Office of Elmar Brok MEP, Chairman of the Committee on Foreign Affairs*

“We were **very happy with your services and the response we received** from your audience. We will certainly use the EuroBrussels services again in the future.”

- *Francesca Guiso Gallisai, Framework Contract Division Manager, Landell Mills*

Find out more about our current clients on our [Recruiters Page](#).



## Contact Info

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For further details on how you can advertise on EuroBrussels visit:

[www.eurobrussels.com/advertise.php](http://www.eurobrussels.com/advertise.php)

## Looking to reach other niche audiences?

[BrusselsJobs.com](http://BrusselsJobs.com) - Expats in Belgium and Luxembourg

[IntJobs.com](http://IntJobs.com) – For International Affairs Professional Worldwide

[EuroScienceJobs.com](http://EuroScienceJobs.com) - The European Science Jobsite

[EuroPharmaJobs.com](http://EuroPharmaJobs.com) – Pharmaceutical jobs all over Europe

[EuroEngineerJobs.com](http://EuroEngineerJobs.com) - Engineers from all over Europe

[BrusselsLegal.com](http://BrusselsLegal.com) - For Brussels' international legal community

[EuroLegalJobs.com](http://EuroLegalJobs.com) – Legal Jobs in Europe

### Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices correct as of January 2015.

### Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. Eurojobsites.com is registered as a UK Limited company, number 4694396.

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